

4TH SELANGOR R&D & INNOVATION EXPO

SRIE 2023

The 4th Selangor R&D And Innovation Expo is an annual flagship Research, Development & Innovation exhibition allows participants to showcase their latest inventions and ideas to investors, manufacturers and marketers in ASEAN and beyond.

SRIE 2023, themed **Embracing Disruption, Capitalizing Change**, paves the way to encourage direct peer engagement for higher level deal-making, co-investments, strategic partnerships and business networking while solidifying the Golden State's position in the global world of innovations.

EMBRACING DISRUPTION, CAPITALIZING CHANGE

WHO SHOULD EXHIBIT?



Investor & Innovators



Intellectual Property Service Providers



Green Technology Enablers



Market Research Providers



Scientist & Researchers



Government Agencies



Corporate R&D



Institute of Higher Learning



Technology Developer



Financial Institutions



R&D Equipment Suppliers



Technology Investors



R&D Service Providers



Crowdfunding Organizations



SHOWCASE
and commercialise your inventions and innovations



CONNECT & COLLABORATE
with a broader R&D community including potential business partners, venture capitalists, investors and government agencies



EXPLORE
new opportunities with a targeted audience



> **300**
Companies



> **400**
Booths



> **1.2Mil**
SocMed Impression



> **27K**
Engagements



> **3.3Mil**
PR Value



> **640**
Innovations

Managed by



#KitaSelangor

Programme by



UNIVERSITI ISLAM
ANTARABANGSA SELANGOR
INTERNATIONAL ISLAMIC UNIVERSITY COLLEGE SELANGOR

An Event of



7TH SELANGOR
INTERNATIONAL
BUSINESS
SUMMIT
/// 2023

Hosted by



STATE GOVERNMENT
OF SELANGOR

Organised by



INVEST
SELANGOR
THE GOLDEN STATE OF MALAYSIA

Co-organised by



Mentari Besar Selangor Incorporated

Endorsed by

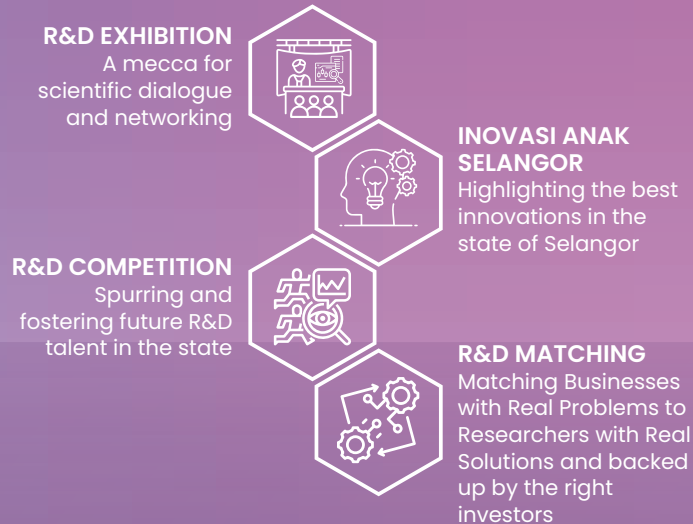


MATRADE

SRIE 2023 OBJECTIVE

- Showcasing Research and Innovation
- Promoting Collaboration and Partnerships
- Encouraging Economic Growth
- Inspiring Future Innovators

SRIE 2023 COMPONENT



OPPORTUNITIES

KNOWLEDGE SHARING

Learn about the latest developments in the industry and gain knowledge through the SRIE 2022 Conference.

COMPETITIONS

Deliver your ideas and solutions to the industry/potential investors/government agencies via these competitions,

■ R&D & Pitching Competition

B2B MEETING

Allows pre-registered trade visitors to access the exhibitor list and schedule meeting prior to their visit

SRIE SPOTLIGHT

Promote r&d and innovative commercialised or non-commercialised products

EXHIBIT CATEGORIES

- Medicine and Public Health / Medical Technology / Biotechnology / Pharmacy / Hygiene
- Modern Agriculture / Horticulture / Forestry and Gardening
- Environment / Energy / Water / Power and Electricity / Green Technology
- Building / Construction / Civil Engineering / Architecture
- Robotics / Electronics / Automation / IoT and Application/ Information, Communication and Technology (ICT)
- Mechanics / Engines / Machinery /Equipment / Electronics / Manufacturing processes
- Food Technology

WHY EXHIBIT?

- Showcase Innovations
- Access to a Wide Audience
- Networking and Collaboration
- Business Development and Investment Opportunities
- Knowledge Exchange and Learning
- Branding and Reputation Building
- Market Expansion
- Inspiration and Motivation

WHO SHOULD VISIT?

- Investors
- Venture Capitalists
- Corporate R & D
- Manufacturers
- Entrepreneurs
- Financial Institutions
- Funding Agencies
- Government Agencies
- Industry Specifiers
- Universities/Schools

WHY VISIT?



EXPLORE the latest developments in science, technology and innovation industry



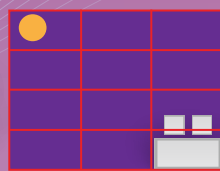
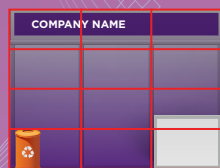
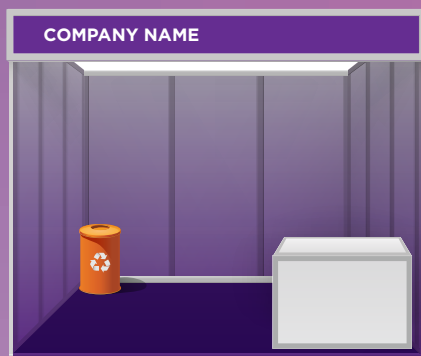
GAIN knowledge and stay updated through the parallel knowledge sharing programmes available.



NETWORK and engage with inventors, innovators and industry experts.

PHYSICAL BOOTH PACKAGE OPTIONS

STANDARD SHELL SCHEME



Package includes:

- Rear and dividing wall partition of 2.5m of height in white laminated panel
- Fascia Board with the company name and booth number
- Needle punch carpet
- 1 x Information Counter
- 2 x Folding Chairs
- 1 x Waste Paper Basket
- 1 x 13-amp/ 230-volt single phase plug point
- Daily Cleaning Service

BARE SPACE ONLY



Package includes:

- Bare Space
- Daily Cleaning Service

PHYSICAL BOOTH PACKAGES	STANDARD	SILVER	GOLD	PLATINUM
Price	RM 3,800.00 / USD 810.00	RM 5,600.00 / USD 1,192.00	RM 42,000.00 / USD 8,940.00	RM 82,000.00 / USD 17,450.00
Physical Booth Specifications	Std. Shell Scheme 9sqm (3m x 3m)	Std. Shell Scheme 18sqm (3m x 6m)	Bare Space 36sqm (6m x 6m)	Bare Space 54sqm (9m x 6m)
Listing in the SRIE Directory	✓	✓	✓	✓
Advertisement in SRIE Directory		✓	✓	✓
Virtual Booth Type	Basic	Basic	Enhanced	Premium
Inclusion of Product Catalogue On Virtual Booth	8 files / 5MB	8 files / 5MB	8 files / 15MB	8 files / 25MB
Inclusion of Corporate Video on Virtual Booth	1 video / max 60 sec.	1 video / max 120 sec.	1 video / max 150 sec.	1 video / max 180 sec.
Inclusion of Company Profile on Virtual Booth	1000 characters	1000 characters	2000 Characters	2000 Characters
Inclusion of Company Posters on Virtual Booth	✓	✓	✓	✓
Chat User Access on Virtual Booth	✓	✓	✓	✓
B2B Meeting User Access on Virtual Booth	✓	✓	✓	✓
Logo Placement on Virtual Platform Lobby				✓

All prices are subjected to 6% SST

VIRTUAL BOOTH PACKAGE OPTIONS



VIRTUAL PACKAGE	BASIC	ENHANCED	PREMIUM
Price	RM 500.00	RM 1,000.00	RM 2,500.00
Inclusion of Product Catalogue On Virtual Booth	8 files / 5MB	8 files / 15MB	8 files / 25MB
Inclusion of Corporate Video on Virtual Booth	1 video / max 30 sec.	1 video / max 150 sec.	1 video / max 180 sec.
Inclusion of Company Profile on Virtual Booth	1000 characters	2000 Characters	2000 Characters
Inclusion of Company Posters on Virtual Booth	✓	✓	✓
Chat User Access on Virtual Booth	✓	✓	✓
B2B Meeting User Access on Virtual Booth	✓	✓	✓
Logo Placement on Virtual Platform Lobby			✓

All prices are subjected to 6% SST



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